EMAIL TEMPLATE CONTENT

Subject: See the Value of Ameritas Dental Insurance

Email content:

**Why have dental insurance?**

Did you know that Medicare doesn’t cover most dental procedures like cleanings, fillings and dentures? It’s important to schedule your preventive visits and take care of issues early before they become more serious and more expensive. Visiting the dentist regularly allows your dentist to notice early warning signs of diseases like diabetes, heart disease, and even cancer.

**Save money**

Dental insurance helps you save money. You can visit any dentist. For savings up to 25-50%, visit an Ameritas Dental Network provider.

See immediate savings with PrimeStar® dental plans.\*

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| --- | --- | --- |
| **Procedure** | **Day-one savings** | **Year-two savings** |
| Preventive visit | 100% | 100% |
| Crown | 65% | 78% |
| Filling | 93% | 96% |

**Benefits with you in mind**

• You have access to the Ameritas Dental Network, one of the nation’s largest.

• Day-one coverage means you can receive quality, affordable care right away.

• Receive coverage for the services you need most like preventive visits and fillings.

Good oral care can provide years of healthy smiles, and it’s a whole lot easier and more affordable with dental insurance.

**View dental plans at (insert your unique shopping URL).**

\*Savings are based on the PrimeStar Complete plan with network rates and do not include a deductible.

*< Insert name, contact info >*